

X-copy

28th year issued weekly

fashion calendar

'68

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, MAY 20, 1968</u>			
Monday May 20 5:00 P.M. Cocktails	PREVIEW: FALL LINGERIE AND LOUNGEWEAR "The Living Arts" collection in Stevens fabrics. Contact: Ron Dillon, 556-5100.	MONSANTO TEXTILE DIVISION	DELMONICO'S HOTEL CRYSTAL BALLROOM <u>Show at 5:45.</u> By invitation.
Monday May 20 7:00 P.M. Dinner	ANNUAL DINNER DANCE "A Gotham Gala"--tribute to New York. Champagne reception at 7:00, fashion presentation at 8:00, dinner-dance at 9:00. Price: \$100.00 per person. (Black Tie) Contact: Joan Rapoport, LA. 4-1300.	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET
Beginning Monday May 20- May 23	FALL LINGERIE MARKET WEEK Hours: <u>Mon.</u> , 10:30, 2:30; <u>Tues.</u> , 9:30, 11:00, 2:30; <u>Wed.</u> , 9:30, 11:00, 2:30; <u>Thurs.</u> , 10:30, 2:30. Contact: Ann Fulton, MU. 2-1333.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday May 20	OPENING: FALL COLLECTIONS Continuous showings of Fall collection and Arnold Palmer golf clothes. Contact: Joan Christensen, 594-2100.	LOOMTOGS	1407 BROADWAY SHOWROOM - 35TH FLOOR
Beginning Monday May 20	OPENING OF ITALIAN READY-TO-WEAR Costumes and rainwear by Fabiani and Galizine; day and evening dresses by Cleonice Capece. Contact: LA. 4-9862. Publicity: Sue Gardner, TR. 7-4952.	FEDER FASHIONS	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Monday May 20	SHOWINGS OF FALL COLLECTION Fur-lined cloth coats and ensembles; and fur-lined all-weather coats. Daily at 9:30, 11:30, 3:00, by appointment. Contact: Miss Gwen, 565-4632.	STYLE TRENDS, INC.	512 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday May 21 9:30 A.M. Breakfast	PRESS PREVIEW: FALL COLLECTION Designed by Victor Costa. Show at 10:00. By invitation. Thereafter by appointment at showroom (16th floor). Contact: WI. 7-7200. Publicity: Eleanor Lambert, MU. 8-2130.	SUZY PERETTE (498 SEVENTH AVENUE)	PLAZA HOTEL WHITE & GOLD SUITE
Tuesday May 21 9:30 A.M. Coffee	PREVIEW: "HOUSE OF YEARS" Preview of Sloane's "House of Years"--designed for Summer. By invitation. (For Release, Thurs., May 23.) Contact: Marie Hinrichs, OX. 5-3800 X 448.	W. & J. SLOANE (FIFTH AVENUE)	5TH FLOOR
Tuesday May 21 2:30 P.M.	PREVIEW: FALL DRESSES AND SUITS By invitation. Contact: Laura de la Rosa, BR. 9-6560.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR

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Tuesday May 21 9:30 A.M. & 2:30 P.M.	PREVIEW: FALL COLLECTION Two showings of Fall sportswear collection. By invitation only. Contact: Barbara Jean, LO. 4-7375.	EVAN-PICONE	1407 BROADWAY SHOWROOM - 33RD FLOOR
Tuesday May 21- May 24	FALL LINGERIE MARKET WEEK Daily showings through May 24 of "Courtship Collection". Contact: PL.7-9600.	KAYSER LINGERIE; PERMA-LIFT FOUNDATIONS	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday May 21	OPENING OF FALL COLLECTION Continuous showings. Contact: 279-9471.	BRENNER-MODICA	488 SEVENTH AVENUE ROOM 711
Wednesday May 22 8:00 A.M. Breakfast	EIGHTH ANNUAL DESIGN AWARDS American Shoe Designer Awards and American Handbag Designer Awards will be presented. By invitation. Contact: Billie Gould, MU. 6-7956.	LEATHER INDUSTRIES OF AMERICA	N.Y. HILTON HOTEL TRIANON BALLROOM
Wednesday May 22; May 23 10:00 A.M.	PREVIEW: BED AND BATH FASHIONS Fall '68 patterns, colors, styles in coordinated bed and bath fashions; also kitchen fashions and infants' line. By invitation. Contact: TE. 8-7262.	FIELDCREST	60 WEST 40TH STREET SHOWROOM - STREET FLOOR
Wednesday May 22 12:00 Noon	LUNCHEON: "DESIGN FOR LIVING: 2002" Prices: \$10.00, members; \$12.00, guests. Contact: Jeanne Lewin, TE. 8-5133.	NAT'L HOME FASHIONS LEAGUE(767 LEX. AVE.)	HOTEL PLAZA BALLROOM
Wednesday May 22 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Kasper's Summer collection will be shown during luncheon. Reservations (\$5.50): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	KASPER FOR JOAN LESLIE	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday May 22 4:00 P.M. Cocktails	PREVIEW: FALL FASHIONS FOR HOME SEWING "The Stitch in Time Collection"--for merchandise managers, piece goods buyers, press. Show at 4:30. By invitation. Publ: Helen Boyd, 564-2900.	CROMPTON-RICHMOND CO. (1071 SIXTH AVENUE)	BILTMORE HOTEL GRAND BALLROOM
Thursday May 23 11:00 A.M.	PRESS SHOWING: FALL KNITWEAR Designed by Rudi Gernreich. By invitation. Contact: 695-1617.	HARMON KNITWEAR BY RUDI GERNRICH	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday May 23 5:00 P.M.	"OLD ENGLAND TEA PARTY" The press is invited to meet Richard Loftus, designer and president of Old England Watches. By invitation. Contact: Merry Sanders, PE. 6-6828.	OLD ENGLAND WATCHES	366 FIFTH AVENUE SHOWROOM - 7TH FLOOR
Thursday May 23 9:00 P.M. Supper- Dance	"BALLO ROMANTICO": BENEFIT SUPPER-DANCE Tickets: \$75 per person for benefit of Special Scholarship Fund of Italian Cultural Foundation. Fashion show sponsored by Sara Fredericks, "Visioni Romantiche", of gowns by Norell, Jean Louis, Trigere, Tiziani, Sarmi, Brooks Galanos. Raffle Prizes: Fiat, sable coat by Georges Kaplan, painting by Beni Montresor, gold and ruby brooch by Verdura. Contact: Rosetta Valenti, vice pres., PL. 1-1810.	ITALIAN CULTURAL FOUNDATION (40 E. 49)	S/S RAFFAELO PIER 90 (50TH ST.)

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Friday May 24 12:00 Noon Luncheon	"THE IN FORCE": LUNCHEON SHOW "Report on the twelve million strong female market, ages 15-21". Co-chmn.: Rosemary McMurtry, <u>Seventeen</u> ; and Collette Touey, Bergdorf Goodman. Prices: \$12.00, members; \$20.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Monday May 27 9:30 A.M.	PRESS PREVIEW: MODERN FURNITURE Showing of domestic and imported contemporary furniture. (<u>For Release, Tues., May 28.</u>) By invitation. Publicity: Jane Warren, OR. 9-7800.	B. ALTMAN & CO.	7TH FLOOR
Monday May 27 12:00 Noon	OPENING: FALL MARKET WEEK "Booked: Return of the Classics"--showing of women's and children's Fall and back-to-school fashions. (<u>Miss Wool and Mohair of Texas Pageant at 6:30.</u>) Contact: Lois Watson, 3641 Apparel Mart, Dallas, 214-ME. 1-0622.	TEXAS FASHION CREATORS ASSN.	APPAREL MART DALLAS, TEXAS
Monday May 27 3:30 P.M.	PREVIEW OF FALL COLLECTION Showing of Fall collection designed by Frank Adams. By invitation. Thereafter in showroom (10th floor). Contact: Chris Barnett, LO. 4-1434. Publicity: Marie Victor, LO. 4-1434.	JUNIOR ACCENT (498 SEVENTH AVENUE)	DELMONICO'S HOTEL GRAND BALLROOM
Cancelled May 27	OMEGA WATCH COMPANY PRESS SHOW, ORIGINALLY SCHEDULED FOR MON., MAY 27, AT 4:30, HAS BEEN CANCELLED. By appointment, May 27-29; contact: Anton Hofstetter, PL. 3-3000.		
Beginning Monday May 27	OPENING OF FALL LATE-DAY COLLECTION By appointment. Contact: Marta Kramer or Sheila Cole, 563-0665.	JOANNA NELSON	488 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday May 27	OPENING OF FALL AFTER-FIVE COLLECTION By appointment. Contact: Marta Kramer or Sheila Cole, 563-0665.	MAGGI B	488 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday May 27	OPENING OF FALL COLLECTION By appointment. Contact: LO. 5-3250. Publicity: Betty Flannery, LE. 2-2571	RAFFAELE ORIGINALS	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Monday May 27- June 21	PREVIEWS: FALL COLLEGE ISSUE Fall '68 fashion and beauty looks at four shows daily: 9:00, 11:00, 2:00, 4:00 (except Fridays). By appointment. Contact: Joan Powell, MU9-5900X482.	GLAMOUR MAGAZINE	420 LEXINGTON AVENUE SHOWROOM - 19TH FLOOR
Tuesday May 28 7:10 A.M. Breakfast	ANNUAL FALL BREAKFAST SHOWS Breakfast at 7:10, show at 7:55: May 28, 29, June 3, 4, 5, 6, 7, 11, 12, 13. By invitation. Contact: OX. 5-1200.	DEERING MILLIKEN, INC. (1045 SIXTH AVENUE)	WALDORF-ASTORIA BALLROOM
Tuesday May 28 11:00 A.M.	FUR COLLECTION DESIGNED BY FABIANI Fall and Winter fur fashions, designed by Fabiani, who will be present. (Show followed by luncheon.) By invitation. Contact: LO. 5-0052.	HERBERT MILTON, INC.	333 SEVENTH AVENUE SHOWROOM - 3RD FLOOR

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Tuesday May 28 11:00 A.M. & 3:00 P.M.	FALL COLLECTION-- SUITS AND COSTUMES By invitation. Thereafter daily at 10:30 and 2:30, by appointment. Contact: 279-8580. Coordinators: Grady Enterprises, MU. 9-0894.	BUDDY BATES	205 WEST 39TH STREET SHOWROOM - 6TH FLOOR
Tuesday May 28 12:30 P.M. Luncheon	GRADUATION LUNCHEON Master of ceremonies: Herbert Seegal of Bamberger's, who, with several speakers, will summarize Tobe-Coburn's 31 years, marking Julia Coburn's re- tirement from active management of the school. Certificates to 115 gradu- ates and awards to outstanding alumnae. By invitation. Publicity: Kay Walsh, Constance Hope Associates, PL. 7-0515.	TOBE-COBURN SCHOOL FOR FASHION CAREERS	WALDORF-ASTORIA SERT ROOM
Tuesday May 28 2:00 P.M.	OPENING OF FALL COLLECTION Fall collection of coats and suits. Also showing June 3, 5, 10, 17 at 2:00. By appointment. Contact: Miss Lorna or Miss Shaw, OX. 5-5100.	ORIGINALA, INC.	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Tuesday May 28 2:30 P.M.	PRESS PREVIEW: FUR COLLECTION "Young Furs Designed for Today". By invitation. Thereafter daily at 10:30 and 2:00 or by appointment. Contact: Mr. Ritter or Miss Roberts, CH. 4-7551.	QUALITY FURS- MANOS & BLOCK	333 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday May 28 2:30 P.M.	PREVIEW OF FALL COLLECTION Fall collection by John Anthony for press and resident buyers. Opening Tues., June 4 at 2:30. By appointment. Contact: Pat Jackson, LO. 4-7521.	ADOLPHE ZELINKA	512 SEVENTH AVENUE SHOWROOM - 38TH FLOOR
Tuesday May 28 3:30 P.M.	OPENING OF FALL COLLECTION By invitation. Opening Tues., June 4 at continuous showings. Contact: Isabelle Crawford, LW. 4-9000.	LESLIE FAY	1400 BROADWAY SHOWROOM - 16TH FLOOR
May 30	MEMORIAL DAY--Thursday (Legal Holiday)		
Beginning Monday June 3 8:00 A.M.	PREVIEWS: "FASHION FLICKS '68" Show at 8:30 daily through June 7. Price: \$5.00. By reservation. Con- tact: Alice Encke, YU. 6-6300.	INGENUE MAGAZINE	MURRAY HILL THEATRE 34TH ST. & 3RD AVE.
Monday June 3 4:00 P.M.	PRESS PREVIEW: FALL COLLECTION By invitation. Also June 4, 5, 11 at 11:00. By reservation. Contact: WI. 7-4968. (Out of chronological order -- <u>Note Change of Time</u>)	B.H. WRAGGE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday June 3 12:00 Noon Luncheon	AMERICAN FASHIONS IN TREVIRA POLYESTER A collection of American fashions in Trevira polyester, presented in cooper- ation with French River Mills and Vogue. (Repeat show: 7:30 P.M., dinner, black tie.) By invitation. Contact: Mary Lou Hawkins, 867-7215.	HYSTRON FIBERS, INC. (485 LEXINGTON AVE.)	PARKE-BERNET GALLERIES 980 MADISON AVENUE
Monday June 3 1:00 P.M.	PRESS PREVIEW: FALL COLLECTION By invitation. Also June 5 at 4:00. Thereafter informal. Contact: Bill Parnes, 244-4600. Publicity: Leslie Cunningham, 889-5198.	PAUL PARNE BY MARSHALL KLUGMAN	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR

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Monday June 3 2:30 P.M. Cocktails	PREVIEW OF FALL COLLECTION Young couture collection, designed by Jeannene Bocher. Show at 3:00. By invitation. Continuous thereafter (8th floor). Contact: LO. 3-6126. Publicity: Essie Pinsker, WI. 7-2514.	CLARET ORIGINALS (498 SEVENTH AVENUE)	ST. REGIS LOUIS XVI SUITE
Monday June 3 2:30 P.M.	PREVIEW OF FALL COLLECTION For press and buyers, by invitation. Contact: 758-5690 or Nubia Braschi, PL. 3-4500, Ext. 326.	BIANCO OF ROME	556 MADISON AVENUE SHOWROOM - MEZZANINE
Monday June 3 4:00 P.M. Cocktails	OPENING OF FALL COLLECTION Cocktail and evening fashions. Also June 10 at 10:30. Contact: Al Davis or Helen Presser, WI. 7-9470.	LEE CLAIRE, INC.	530 SEVENTH AVENUE SHOWROOM - 1 ⁴ TH FLOOR
Monday June 3 4:00 P.M. Cocktails	FALL-WINTER FUR FASHIONS Fall-Winter furs designed by Donald Brooks. (For buyers, Mon., June 10 at 10:30, in showroom.) By invitation. Contact: LO. 4-4726.	COOPCHIK-FORREST (333 SEVENTH AVENUE)	THE FOUR SEASONS 99 EAST 52ND STREET
Monday June 3 4:00 P.M.	OPENING OF FALL COLLECTION Also June 10 at 4:00. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Monday June 3 5:00 P.M.- 7:00 P.M.	PREVIEW OF FASHIONS FROM AUGUST ISSUE Preview of fashions, for tie-in stores. Show at 5:45. Admission: \$15.00. Contact: Lenore Benson or Shirley Shannon, MU. 9-5900, Ext. 654. Non-retail tickets (\$15.00) contact: Ellen Graniela, MU. 9-5900, Ext. 651.	MADEMOISELLE MAGAZINE (420 LEXINGTON AVENUE)	FELT FORUM MADISON SQ. GARDEN
Monday June 3 5:30 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment, Suite 3810. Contact: Maury Leonard, 213-879-0459 (L.A.); TE. 8-8000 (N.Y.).	JEAN LOUIS (2020 STONER AVENUE)	HOTEL PIERRE CORONET ROOM
Monday June 3 5:30 P.M.	OPENING OF FALL COLLECTION By invitation. Also June 10, 17 at 5:30. Otherwise by appointment (private suite). Contact: Walter Oppenheimer, 213-MA. 7-0806 (L.A.).	HEILGA (LOS ANGELES, CALIF.)	GOTHAM HOTEL VICE PRESIDENTIAL SUITE
June 3	HYSTRON SECOND SHOW OF TREVIRA FASHIONS AT 7:30 P.M. (see page 4)		
Beginning Monday June 3	OPENING OF FALL- HOLIDAY COLLECTIONS Complete Fall and Holiday collections, designed by Dorothy Arden. Contact: LW. 4-0220.	ARBE ORIGINALS, INC.	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday June 3	OPENING OF FALL COLLECTION Informal showings of coats and suits. Contact: Gayle or Teri, PE. 6-2291.	BARBERINI, LTD.	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Beginning Monday June 3	OPENING OF FALL COAT COLLECTION Continuous showings of Fall coats and ensembles. Contact: Ellen Hopkins, LO. 4-6886.	BATALDI (BAITCH & CASTALDI)	205 WEST 39TH STREET SHOWROOM - 2ND FLOOR

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Beginning Monday June 3	FIRST WHOLESALE COLLECTION Fall collection by Deanna Littell for Bendel's Studio, Inc., available to out-of-town stores. By appointment. (Formal showing: Thurs., June 6, 5:30. Contact: Stephanie Horton, 246-4820.	BENDEL'S STUDIO, INC.	711 FIFTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday June 3	OPENING: FALL COATS AND COAT COSTUMES Continuous showings. Contact: 563-6380.	ADOLPH BLANK; MARTINO	512 SEVENTH AVENUE SHOWROOM - 33RD FLOOR
Beginning Monday June 3	OPENING OF FALL YOUNG COUTURE COLLECTION Day to dinner clothes, designed by Eleanor Brenner.	BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR Contact: 947-9677.
Beginning Monday June 3	OPENING: FALL COLLECTION Designed by Frances Prisco. By appointment. Contact: LO. 4-9311.	TED BROWN, INC.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Monday June 3- June 14	SHOWING OF FALL COLLECTION By appointment. Contact: Muriel Morris, 213-869-0508.	GEORGIA BULLOCK (110 E. 9TH ST., L.A.)	HOTEL PLAZA PRIVATE SUITE
Beginning Monday June 3	OPENING OF FALL COLLECTIONS Continuous by appointment. Contact: Abe Goldner, PE. 6-0151.	CAMEO EVENING; FIVE-THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday June 3	OPENING OF FALL COLLECTION Continuous daily showings, by appointment. Contact: Bob Miller, LO. 4-3470.	DEEBS DESIGNS BY EDIE GLADSTONE	512 SEVENTH AVENUE SHOWROOM - 44TH FLOOR
Beginning Monday June 3	FALL DRESSES AND ENSEMBLES Designed by Beverlee Regan. Contact: Judy Harvey, 736-6190.	MARC DOUGLAS, INC.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday June 3	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: 279-0710.	DYNASTY OF HONG KONG, LTD.	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Monday June 3- June 21	FALL ITALIAN READY-TO-WEAR By appointment. Contact: Joan Franges, PL. 3-7244.	FONTANA	HOTEL PLAZA SUITE 334
Beginning Monday June 3	OPENING OF FALL COLLECTION Continuous showings. Contact: Alan Baron, 736-8867.	HENRY FRIEDRICKS & CO. (BRITTANY)	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Beginning Monday June 3	OPENING OF FALL COLLECTION Contact: Don Traub, BR. 9-5240. Publicity: Leslie Cunningham, 889-5198.	NAN HERZLINGER-- THE ADDED TOUCH	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday June 3	OPENING OF FALL COLLECTION Continuous by appointment. Contact: LO. 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR

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Beginning Monday June 3	OPENING OF FALL COLLECTION Continuous by appointment. Contact: BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday June 3	OPENING OF FALL COLLECTION Showing by appointment until June 15. Contact: Bernice Kassell, 246-2820.	JEAN MUIR OF LONDON	711 FIFTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday June 3	OPENING OF FALL COLLECTION Designed by Ronnie Simon. Contact: BR. 9-0952.	PARNES-FEINSTEIN; P.F. KNITS	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday June 3	OPENING OF FALL COLLECTION Daily continuous showings of coats, suits, dresses designed by Tony Ruocco. Contact: Sam Ackerman, coats and suits; Arnold Greenwald, dresses, 564-4650.	ABBE RABINER & SON, INC. BARDLEY CLOTHES	512 SEVENTH AVENUE SHOWROOM - 33RD FLOOR
Beginning Monday June 3	OPENING OF FALL COLLECTION By appointment. Contact: Jose Fernandez or Marge Conner, 213-655-8926 (L.A.)	WERLE ORIGINALS, INC. (626 N. ROBERTSON, L.A.)	HOTEL GOTHAM PRIVATE SUITE
Beginning Monday June 3	FALL HANDBAG MARKET WEEK Showing of Fall handbags. Publicity: Gloria James, MU. 3-6969.	NAT'L HANDBAG ASSN. (347 FIFTH AVENUE)	MEMBER SHOWROOMS
Beginning Monday June 3	FALL MARKET WEEKS Daily by appointment. Contact: Anne Chajet, PE. 6-6828.	OLD ENGLAND WATCHES	366 FIFTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday June 4 8:00 A.M.	PREVIEW OF FALL FASHIONS Semi-annual seminar. Show at 8:30. Price: \$15.00. Contact: Marjorie Reich or Fran Hodges, OR. 9-4484.	MERCHANDISING MOTIVATION (200 MADISON AVENUE)	N.Y. HILTON HOTEL GRAND BALLROOM By reservation.
Tuesday June 4 9:30 A.M.	OPENING OF FALL COLLECTION By invitation only. Thereafter by appointment. Contact: 524-8126.	CARMINE FORCELLI FOR JOSEPH PRUZAN	499 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday June 4 10:00 A.M.	OPENING OF FALL COLLECTION Also June 11, 18 at 10:00. By reservation. Contact: LA. 4-7285. Publicity: Ruth Hammer Associates, 246-4818.	FRANK GALLANT, INC.	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Tuesday June 4 10:30 A.M.	OPENING OF FALL COLLECTION Designed by Mario Forte. Also June 11 at 10:30. By reservation. Contact: 564-7832.	HANDMACHER-VOGEL	533 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday June 4 10:30 A.M.	OPENING OF FALL COLLECTION Also June 6, 11, 13 at 10:30. By reservation. Contact: LO. 4-2155.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday June 4 11:00 A.M.	OPENING OF FALL COLLECTION Also June 6, 11, 13 at 11:00. By reservation. Contact: LO. 4-3246.	SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR

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Tuesday June 4 12:00 Noon Luncheon	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Marcella Wolfe, BR. 9-8575.	MR. BLACKWELL	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday June 4 12:00 Noon	OPENING OF FALL COLLECTION Also June 11 at 12:00. By reservation. Contact: WI. 7-0152.	PAUL BLUMENSTEIN & ALISON	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Tuesday June 4 12:00 Noon	OPENING OF FALL COLLECTION Also June 5, 6, 12, 13 at 12:00. Contact: Audrey Brock, OX. 5-6440.	LANZ ORIGINALS	1407 BROADWAY SHOWROOM - 26TH FLOOR
Tuesday June 4 1:00 P.M.	OPENING OF FALL COLLECTION Also June 6, 11, 13 at 1:00. By reservation. Contact: LO. 3-0988.	HANNAH TROY BY MURRAY NIEMAN	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday June 4 1:00 P.M.	OPENING OF FALL COLLECTION Also June 11, 12, 18 at 1:00. By reservation. Contact: LO. 4-0462.	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday June 4 2:30 P.M.	PRESS PREVIEW: FUR COLLECTION Fall-Winter Couture Fur collection, designed by Arthur Schwartz. By invitation. (Buyer show: Wed., June 5, 10:30, by invitation.) Contact: Miss Lenore, CH. 4-8685. Publicity: Pauline Greene, TN. 7-2288.	FREDRICA FURS	345 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday June 4 2:30 P.M.	OPENING OF FALL COLLECTION By reservation. Contact: Kay Farmer, OX. 5-4812.	HOUSE OF JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Wednesday June 4 3:00 P.M.	PRESS PREVIEW OF FALL COLLECTION Also June 12 at 10:30. By reservation. Contact: IA. 4-9350.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday June 4 4:00 P.M.	PRESS PREVIEW: COUTURE COLLECTION Fall-Winter International Couture coat collection. By invitation. Also June 6, 11, 13 at 4:00. Contact: Rita Young, CH. 4-3815. Publicity: Ann Silver Associates, 247-8050.	LAWRENCE OF LONDON	512 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday June 4 4:00 P.M.	PRESS PREVIEW: FALL COLLECTION By invitation. Also June 6, 11, 13 at 4:00. Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday June 4 5:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter continuous. Contact: Ruth Winslow, LO. 3-3035.	ROYAL LYNNE	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday June 4 5:00 P.M.	PREMIERE: FALL COATS, SUITS, COSTUMES Also June 6, 11, 13 at 2:00. By reservation. Contact: CH. 4-3550.	JAY-HENRY CUSTOM COUTURE	512 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Beginning Tuesday June 4	OPENING OF FALL COLLECTION Suits, ensembles and dresses. Contact: Ann Persson, 565-2544.	LITO MANALANG FOR DEBSHIRE	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday June 4 5:30 P.M.	SHOWING OF FALL COLLECTION Including a small collection of Debbie Reynolds' clothes from her forthcoming film, "How Sweet It Is". By invitation. Showing in private suite June 3-14. Contact: 213-523-4256. Publicity: Eve Siegel, MU. 8-4598.	HELEN ROSE (LOS ANGELES, CALIF.)	HOTEL GOTHAM PALACE BALLROOM
Tuesday June 4 6:00 P.M. Cocktails	OPENING OF FALL COLLECTION Show at 6:30. By invitation. Showing in Suite 3910, June 3-14. Contact: 415-444-5070 (Oakland).	RICHARD TAM (OAKLAND, CALIF.)	HOTEL PIERRE TEAKWOOD ROOM
Beginning Tuesday June 4	OPENING OF FALL COLLECTION Informal showings of cocktail and street dresses designed by Richard Segrin. By appointment. Contact: Alice Pearlman, 244-0241.	GEMINI FASHIONS	1400 BROADWAY SHOWROOM - 32ND FLOOR
Beginning Tuesday June 4	OPENING OF FALL COLLECTION Daily informal showings, by appointment. Contact: 594-6880.	LOTTE	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday June 4	OPENING OF FALL COLLECTION By appointment. Contact: George Rappaport, CH. 4-3558.	PETTI 4'S	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday June 4	OPENING OF FALL COLLECTION By appointment. Contact: LA. 4-2880.	THE SIDNEYS DESIGNS	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday June 4- June 13	SHOWING OF PARIS FALL PRET-A-PORTER First N.Y. showing. By appointment. Contact: EL. 5-1400 (PL9-3000, June 4).	JEAN-LOUIS SCHERRER (PARIS)	HOTEL PLAZA SUITE 1225
Wednesday June 5 9:00 A.M. Breakfast	SHOWING: PARIS READY-TO-WEAR Ready-to-wear by: Jean-Marie Armand, Castillo, Jacques Heim, Jeanne Lanvin, Guy Laroche, Jean Patou, Madeleine de Rauch, Emanuel Ungaro, Philippe Venet. Also June 12, 13 at 9:00. By reservation. From June 3 by appointment. Contact: 755-7171.	PARIS COLLECTIONS	1 EAST 54TH STREET SHOWROOM - 6TH FLOOR
Wednesday June 5 10:00 A.M.	OPENING OF FALL COLLECTION Also June 6, 11, 12, 13, 18 at 10:00. Designed by Molly. Contact: PE6-7121.	JACK SARNOFF	512 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Wednesday June 5 10:30 A.M.	OPENING OF FALL COLLECTION Designed by George Nardiello. Also June 6 at 10:30. By reservation. Contact: WI. 7-7457.	KIKI HART	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
June 5	FREDRICA FURS BUYER SHOWING AT 10:30 A.M. By invitation. (see page 8)		
Wednesday June 5 11:00 A.M.	FALL COLLECTION IN NEW SHOWROOM "Full-Fledged Fall". By invitation. Contact: 524-3818.	MR. MORT BY STAN HERMAN	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday June 5 12:00 Noon	OPENING OF FALL COLLECTION By reservation. Continuous thereafter. Contact: 736-6180.	ADRI, INC.	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday June 5 1:00 P.M.	OPENING OF FALL COLLECTION Also June 6, 11, 12, 13, at 1:00. Contact: PE. 6-0206.	HARVEY BERIN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday June 5 1:15 P.M.	OPENING OF FALL COLLECTION Also June 12 at 1:15. Contact: Miss Fritzi, LO. 5-4115.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Wednesday June 5 2:30 P.M.	OPENING OF FALL COLLECTION Designed by Marie McCarthy. Also June 6, 11, 12 at 2:30. By reservation. Contact: CH. 4-1872.	LARRY ALDRICH ASSOCIATES	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday June 5 2:30 P.M.	OPENING OF FALL COLLECTION Also June 6, 11 at 2:30. By reservation. Contact: Joanne Jaap or Mary Kloss, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
June 5	OSCAR DE LA RENTA PRESS SHOW AT 3:45. (Opening June 6 at 10:30)		
Wednesday June 5 4:00 P.M. Cocktails	PREVIEW: FALL COLLECTION By invitation. Thereafter daily at the showroom, by appointment. Contact: OX. 5-4270. Publicity: Penoyer Associates, MU. 2-6480.	McMULLEN (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Wednesday June 5 4:30 P.M. Cocktails	PREVIEW OF FALL CALIFORNIA FASHIONS "California Woolmark Fashion Show--Fall '68". Show at 5:30. By invitation. Contact: Lillian Rossilli, YU. 6-6222.	THE WOOL BUREAU (360 LEXINGTON AVENUE)	WALDORF-ASTORIA GRAND BALLROOM
Wednesday June 5 5:00 P.M.	OPENING OF FALL COLLECTION Also June 7 at 10:00. By reservation. Contact: Janet Bonomo, 594-5660.	LEO NARDUCCI	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday June 5 5:00 P.M.	OPENING OF FALL COLLECTION Showing of Fall wholesale collection. By invitation. Thereafter by ap- pointment. Contact: Wilhelmina von Heflick, PL. 7-4920.	RAYMOND-MARTIER	29 WEST 56TH STREET SHOWROOM - 6TH FLOOR
Wednesday June 5 6:00 P.M.	OPENING OF FALL COLLECTION Also Thurs., June 6 at 3:30. Contact: Susan Hoehn, LO. 4-9115.	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday June 5 6:00 P.M. Dinner	10TH ANNUAL INDUSTRY DINNER "The Name of the Fur Game is Fashion". Speakers: Leonard Hankin, Exec. VP, Bergdorf Goodman; and David Finn, Chairman, Ruder & Finn. "A Symphony of Furs", presented by Fur Information and Fashion Council. Contact: Happie Reilly, PL. 9-1800. Price: \$16.50. Contact: David Breedon, CH. 4-8780.	RETAIL FUR COUNCIL OF NRMA	STATLER-HILTON TERRACE BALLROOM
June 6	TIFFEAU-BUSCH PRESS SHOW AT 9:30 A.M. By invitation. (Opening June 11)		-10-

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday June 6 10:00 A.M.	PRESS PREVIEW OF FUR COLLECTION By invitation. Beginning Monday, June 6, daily at 10:00 and 2:00, by reservation. Commentator and coordinator: Mia Grau. Contact: Harry Feldman, PE. 6-6944.	CHRISTIE BROTHERS FUR CORP.	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday June 6 10:30 A.M.	OPENING OF FALL COLLECTION Also June 11, 13 at 10:30. By reservation. (Press Show: Wed., June 5 at 3:45 P.M., by invitation.) Contact: Mabel Glemby, LA. 4-9350. Publicity: Eleanor Lambert, MU. 8-2130.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday June 6 12:00 Noon	OPENING OF FALL COLLECTION By appointment. Also June 11, 19 at 12:00 Noon. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday June 6 12:00 Noon Luncheon	PRESS PREVIEW: FURS BY GALANOS James Galanos will be present. Show at 1:00. By invitation. (Note Change of date.) Publicity: Mary Kelley, CI. 7-5213. Buyer Show: Tues., June 11 at 9:30. Thereafter daily at 10:00 and 2:00, by appointment. Contact: Harvey Neustadter, 524-3365.	NEUSTADTER FURS	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday June 6 2:00 P.M.	FALL COLLECTION BY SONY SCHOTLAND Thereafter Tues., Wed., Thurs. at 2:00. Contact: Murray Gross, LA. 4-5511.	GOLET ORIGINALS	225 WEST 37TH STREET SHOWROOM - 12TH FLOOR
Thursday June 6 2:30 P.M.	OPENING OF FALL COLLECTION Also June 11, 13, 18, 20 at 2:30; June 19 at 10:30. Contact: LO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday June 6 2:30 P.M.	OPENING OF FALL COLLECTION Designed by Ole Borden. Also June 12 at 2:30. Contact: Murray Solomon, LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Thursday June 6 2:30 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter, continuous, by appointment. Contact: Alvin Cohen, WI. 7-5324. Publicity: Eve Strickler, WI. 7-5324.	JOAN ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Thursday June 6 2:30 P.M.	OPENING OF FALL COLLECTION Also June 10, 12, 18 at 2:30. By reservation. PE. 6-6983.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Thursday June 6 3:00 P.M. Cocktails	PREVIEW OF AUGUST ISSUE "Bazaar Country"--preview of fashions from the August issue. Show at 4:00. By invitation. Contact: Jacqueline Neben, PL. 1-2100, Ext. 471.	HARPER'S BAZAAR	ESSEX HOUSE COLONNADES
Thursday June 6 4:00 P.M.- 6:00 P.M. Cocktails	PREVIEW: "FUNNY GIRL" FASHIONS AND FILM "Fashion Portfolio" inspired by producer Ray Stark's "Funny Girl". By invitation only. Columbia contact: Jerry K. Levine, PL. 1-4400, Ext. 669. Fashion Publicity: Margaret Hodge, 355-6998.	A COLUMBIA PICTURES & RASTAR PRESENTATION	HOTEL PLAZA GRAND BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday June 6 5:30 P.M. Cocktails	MONSANTO NIGHT Wear-Dated fashion show and film presentation. By invitation. Contact: Arlene Friedlander, 556-5641.	MONSANTO TEXTILES DIVISION	ST. REGIS ROOF
June 6	FALL COLLECTION--DEANNA LITTELL FOR BENDEL'S STUDIO--5:30 P.M., 711 FIFTH		
Beginning Thursday June 6	FALL COUTURE COLLECTION Continuous showings of dresses, ensembles, coats, suits, designed by Patricia Ashley. Contact: Gerald Bakhoun, 861-3532.	ASHLEY & ABEL, LTD. (860 LEXINGTON AVE.)	HOTEL PLAZA PRIVATE SUITE
Friday June 7 9:00 A.M. Breakfast	PREVIEW: FALL COLLECTION By invitation. Thereafter by appointment in private suite. Contact: 213-627-9154.	TRAVILLA (LOS ANGELES, CALIF.)	HOTEL PLAZA TERRACE ROOM
Friday June 7 10:30 A.M.	OPENING OF FALL COLLECTION Also June 12 at 10:30. By reservation. Contact: LA. 4-5923.	WILSON FOLMAR, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Friday June 7 10:30 A.M.	OPENING OF FALL COLLECTION Also June 12, 14 at 10:30. By reservation. Contact: LO. 3-5650.	PATTULLO-JO COPELAND	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Friday June 7 12:00 Noon Luncheon	OPENING OF FALL COLLECTION By invitation. Also June 10 at 9:30 and June 13 at 5:30. By reservation. Contact: PL. 2-0727.	BABA	18 EAST 53RD STREET SHOWROOM - 9TH FLOOR
Friday June 7 2:30 P.M.	OPENING OF FALL COLLECTION Also June 13 at 2:30. By reservation. Contact: PE.6-6983.	MISS BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Monday June 10 8:00 A.M. Breakfast	BREAKFAST FASHION PRESENTATION "Fashion Takes Shape"--showing of dresses for Fall by Andrea Gayle, L'Aiglon, Leslie Fay, Miss Couture, Parade, R&K, Rontini, Westbury, Norman Wiatt, Howard Wolf. Show at 8:30. By invitation. Contact: W.P. Booth, 971-4863.	HARPER'S BAZAAR; DU PONT COMPANY	THE FOUR SEASONS 99 EAST 52ND STREET
Monday June 10 9:45 A.M.& 2:30 P.M.	OPENING: FALL-WINTER COUTURE FUR FASHIONS Daily showings at 9:45 and 2:30, of Fall-Winter couture fur collection. By appointment. Contact: LO. 3-5945.	KOTUK & ACKERMAN	345 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Monday June 10 10:30 A.M.	OPENING OF FALL COLLECTION Also June 17 at 10:30. By appointment. Contact: 564-3857.	ANDREW WOODS	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
June 10	COOPCHIK-FORREST BUYERS SHOW AT 10:30. (Preview, Mon., June 3)		
Monday June 10 10:30 A.M.; 11:00 A.M.	SHOWING OF FALL COLLECTIONS By reservation. Open from Wed., June 5. Contact: Celeste Lucci (buyers); Jackie Blum (press): WI. 7-5324. Publicity: Leslie Cunningham, 889-5198.	LEONARD ARKIN; ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday June 10 11:30 A.M.	OPENING OF FALL COLLECTION Designed by Philippe Tournaye. By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	M.S. COUTURE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday June 10 12:00 Noon	OPENING OF FALL COLLECTION Also June 10 at 4:00; June 11, 13, 17 at 12:00 Noon.	GEOFFREY BEENE, LTD.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR Contact: LW. 4-0454..
Monday June 10 1:00 P.M.	OPENING OF FALL COLLECTION Also June 11, 12, 17, 18 at 1:00. By reservation.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR Contact: LA. 4-3520.
Monday June 10 1:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment.	GINO CHARLES	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR Contact: 524-4510.
Monday June 10 2:30 P.M.	OPENING OF FALL COLLECTION Designed by Philippe Tournaye. By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	MORT SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday June 10 2:30 P.M.	OPENING OF FALL COLLECTION Designed by Bob Bugnand.	SAM FRIEDLANDER	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR Contact: Joy Roman or Lee Gold, PE. 6-2663.
Monday June 10 3:00 P.M.	PRESS PREVIEW: FALL COLLECTION Press preview of Rudi Gernreich's Fall collection. By invitation. <u>Buyer Show: Wed., June 12, 4:00.</u> Contact: Bernie Buchwald, 695-1617.	RUDI GERNEICH	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Monday June 10 4:00 P.M.	OPENING OF FALL COLLECTION Also June 12, 17, 18, 19 at 4:00. (<u>Press Show: June 11, 5:30, by invitation only.</u>) Publicity: Bob Presser; Contact: Bill Levin, CH. 4-3877.	CHESTER WEINBERG	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Monday June 10 4:00 P.M.	FALL COLLECTION BY MIGUEL DORIAN By invitation. Continuous thereafter.	MOE NATHAN	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR Contact: LW. 4-2717.
Monday June 10 4:00 P.M.	OPENING OF FALL COLLECTION Also June 13, 17 at 4:00. By reservation.	JOHN MOORE	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR Contact: OX. 5-1350.
Monday June 10 4:15 P.M. "Wan-Yen" Cocktails	OPENING: FALL AND HOLIDAY COLLECTIONS Gala showing of Fall and Holiday late-day and evening clothes, designed by Bill Haire. Hosts: Ozzie Montaldo and George Sealove, in cooperation with BOAC. By invitation. Contact: Allie Maude, 947-6845. Publicity: Essie Pinsker, WI. 7-2514.	VICTORIA ROYAL, LTD.; BOAC	ST. REGIS RCOF
Monday June 10 4:30 P.M. Cocktails	SHOWING OF FUR FASHIONS "Projections '68"--showing of fur industry leadership pieces to press and buyers. <u>Show at 5:15.</u> By invitation. Contact: Happie Reilly, Ruder & Finn, PL. 9-1800.	FUR INFORMATION & FASHION COUNCIL	STATLER-HILTON HOTEL GRAND BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday June 10 5:00 P.M.	SHOWING OF CRUISE COLLECTION Ken Scott will present his cruise collection to press and buyers. (<u>Note Change of Time</u>). By invitation. Thereafter by appointment at showroom. Contact: 246-2747.	KEN SCOTT (16 WEST 55TH STREET)	ST. REGIS VERSAILLES ROOM
Monday June 10 6:00 P.M.	OPENING OF FALL COLLECTION Cocktail, evening and hostess gowns designed by Eva Haynal. Also June 14 at 3:00. By reservation. Contact: PL. 5-5529.	EVA HAYNAL	4 EAST 53RD STREET SHOWROOM - 2ND FLOOR
Monday June 10 6:00 P.M. Cocktails	PRESS PREVIEW: COUTURE COLLECTION "Glamour Goddess" collection, designed by Elgee Bove. By invitation. Thereafter informal in showroom, penthouse. Contact: Ruth Rubenstein, 524-9846. Publicity: Leslie Cunningham, 889-5198.	ELGEE BOVE (530 SEVENTH AVENUE)	DIRECTOIRE 160 EAST 48TH STREET
June 11	NEUSTADTER'S BUYER SHOWING AT 9:30 A.M. (see page 11)		
Tuesday June 11 9:30 A.M.	OPENING OF FALL COLLECTION Also June 12, 13, 18, 19, 20 at 9:30. (<u>Press Show: June 6, 9:30.</u>) Contact: WI. 7-4551.	TIFFEAU & BUSCH	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Tuesday June 11 10:00 A.M.	OPENING OF FALL COLLECTION Also June 12, 13, 18, 19 at 10:00. By reservation.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR Contact: LA. 4-7626.
Tuesday June 11 10:00 A.M.	OPENING OF RESORT KNITWEAR Showings at 10:00, 12:00, 2:00, 4:00, by invitation. Continous thereafter. Contact: MU. 3-2467. Publicity: Viola Rossi, TE. 8-6020.	FRANCESCA FOR DAMON KNITWEAR	1410 BROADWAY SHOWROOM - 12TH FLOOR
Tuesday June 11 10:00 A.M.- 5:00 P.M.	RETAIL ADVERTISING EXHIBITION Presentation of 1967 Retail Advertising in <u>The New Yorker</u> . Open to retailers and manufacturers during the day. By invitation only after 5:00. Contact: Dorothy Walsh, OX. 5-1515, Ext. 280.	THE NEW YORKER MAGAZINE	THE PRINCETON CLUB 15 WEST 43RD STREET
Tuesday June 11 11:30 A.M.	OPENING OF HOLIDAY COLLECTION Designed by Shannon Rodgers. By invitation only. Also showing at 2:30. Contact: Jean Dionne, CH. 4-7522 or CH. 4-4940.	JERRY SILVERMAN, INC.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Tuesday June 11 11:45 A.M.	OPENING OF FALL COLLECTION Also June 12 at 11:45. By reservation. Contact: Jean Palitz, PE. 6-1351.	JOBERE	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Tuesday June 11 12:00 Noon	OPENING OF FALL COLLECTION Designed by Don Breitinger. Also June 13, 18 at 12:00 Noon. Contact: LA. 4-0237.	HAROLD LEVINE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday June 11 12:00 Noon	OPENING OF FALL COLLECTION Also June 12, 18 at 12:00 Noon. Contact: BR. 9-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR

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Tuesday June 11 2:00 P.M.	OPENING OF FALL COLLECTION Also June 13, 17, 19 at 2:00. Contact: Miss Dorothy, LO. 5-2626.	RAPPI	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday June 11 2:30 P.M.	OPENING OF FALL COLLECTION Designed by Bill Blass. Also showing June 12, 13, 18, 19, 20 at 2:30. By reservation. (Press Show: Mon., June 17, 3:00 P.M., by invitation.) Contact: LA. 4-6968.	MAURICE RENTNER, LTD.	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday June 11 4:00 P.M.	OPENING OF FALL COLLECTION Designed by Elinor Simmons. Also June 12, 18 at 4:00. Contact: Roslyn Shoenthal, 594-0030.	MALCOLM STARR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday June 11 4:00 P.M.	OPENING OF FALL COLLECTION Also June 12, 18 at 4:00. By reservation. Contact: CH. 4-2616.	SAMUEL WINSTON	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday June 11 5:30 P.M.	PREVIEW: FALL-HOLIDAY KNITTED FASHIONS "Woolknit Magnetics"--capsule review of woolknit collections and presentation of Woolknit Design Awards. Show, 6:30, banquet, 7:30. By invitation. Publicity: Kairalla Associates, 501 Madison Avenue, MU. 8-1171.	WOOLKNIT ASSOCIATES; AMERICAN WOOL COUNCIL	WALDORF-ASTORIA STARLIGHT ROOF
Tuesday June 11 5:30 P.M.	PREVIEW OF FALL COLLECTION Two showings of day and evening fashions, designed by Angela: June 11 and June 13 at 5:30. Thereafter by appointment. Contact: Mr. de Marinis, JU. 2-1747.	ROSSINO ANGELA, LTD.	30 WEST 57TH STREET SHOWROOM - 3RD FLOOR
June 11	CHESTER WEINBERG PRESS SHOW AT 5:30. By special invitation only.		
Tuesday June 11 6:30 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment, through June 21. Contact: Lester Porter, 213-652-7450 (L.A.).	ELIS PORTER (666 N. ROBERTSON BLVD.)	HOTEL GOTHAM PALACE BALLROOM
Wednesday June 12 8:30 A.M. Breakfast	PREVIEW OF FALL COLLECTION Preview of Kasper's Fall collection for Joan Leslie. Continuous thereafter at showroom (530 Seventh Avenue).	KASPER FOR JOAN LESLIE	HOTEL PLAZA GRAND BALLROOM By invitation. Contact: LW. 4-9000.
Wednesday June 12 9:30 A.M.	OPENING OF FALL COLLECTION Also June 19 at 9:30. By reservation. Contact: CH. 4-3169.	MODERN COUTURE	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Wednesday June 12 9:30 A.M. Breakfast	PREVIEW: JEAN LUIS FUR COLLECTION Biegeleisen & Schour will present their Fall-Winter fur collection, and a special group by Jean Louis, who will be present. By invitation. Thereafter daily by appointment. Contact: Audrey Keller, LA. 4-5743.	BIEGELEISEN & SCHOURL	333 SEVENTH AVENUE SHOWROOM - 20TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday June 12 11:00 A.M.	OPENING OF FALL COLLECTION Also June 13 at 11:00. By reservation. Thereafter by appointment. (Press Show: Wed., June 12, 3:00 P.M.) Sarmi contact: Dorothy Herme, 244-7270; Nando contact: Jack Spencer, 947-7326.	SARMI, INC.; NANDO COUTURE	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday June 12 11:30 A.M.	OPENING OF FALL COLLECTION Designed by Belle Saunders and August de Lorenzo. By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday June 12 12:00 Noon Luncheon	PRESS PREVIEW: FUR FASHIONS "Newest Dimensions in Young Furs"--designed exclusively by Barlan in a variety of furs. Show at 1:00 P.M. By invitation. Continuous thereafter in showroom, 18th floor. Contact: Miss Ray, LO. 5-6033 or LO. 5-2850.	BARLAN FURS, INC. (333 SEVENTH AVENUE)	PENN GARDEN HOTEL CORAL ROOM
June 12	SARMI PRESS SHOW AT 3:00. (Opening June 11 at 11:00. See above.)		
Wednesday June 12 4:30 P.M.	PRESS PREVIEW: FALL COLLECTION By invitation. Also June 19 at 11:30. By reservation. Contact: JU.2-2317.	MONTE-SANO	21 WEST 46TH STREET SHOWROOM - 8TH FLOOR
Wednesday June 12 6:00 P.M.	PREVIEW OF FALL COLLECTION By invitation. Thereafter by appointment in showroom, 8th floor. Contact: 246-2432.	GEORGE HALLEY (25 WEST 56TH STREET)	HOTEL PIERRE COTILLION ROOM
Wednesday June 12 6:00 P.M. Cocktails	THIRD ANNUAL AWARDS "Best Dressed in American Mink"--Emba "Oscars" awarded to three leading U.S. fur designers. Admission: \$25.00, for benefit of N.Y. Fur Foundation. Contact: Trudy Suter, Albert Woodley Co., MU. 2-6881. Publicity: Virginia Casey, PE. 6-9516.	EMBA MINK BREEDERS ASSN.	HOTEL PIERRE BALLROOM
Thursday June 13 8:30 A.M. Breakfast	PREVIEW: FALL-WINTER FUR COLLECTION By invitation. Thereafter daily at 10:30 and 2:30 by appointment. Contact: BR. 9-8144. Publicity: Eleanor Lambert, MU. 8-2130.	RITTER BROTHERS (224 WEST 30TH STREET)	STATLER-HILTON TERRACE BALLROOM
Thursday June 13 10:30 A.M.	PRESS PREVIEW: FALL- WINTER FUR FASHIONS By invitation. Thereafter daily at 10:00 and 2:00. Contact: Lillian Shockley, LA. 4-0105.	H.B.A. FUR CORPORATION	350 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday June 13 2:30 P.M.	PRESS PREVIEW: FALL- WINTER FUR COLLECTION Preview of couture fur collection, designed by Fernando Sanchez. By invitation. Thereafter by appointment. Contact: LO. 5-5832.	REVILLON WHOLESALE	352 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday June 13 4:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment in showroom, 4th floor. Contact: Kaye Blockley, 582-0924. Publicity: Eleanor Lambert, MU. 8-2130.	STAVROPOULOS (16 WEST 57TH STREET)	DELMONICO'S GRAND BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday June 13 8:00 P.M.	FIFTH ANNUAL FASHION BALL "Tribute in honor of The First Lady of American Fashion--Mildred Custin." In behalf of The American Jewish Committee Appeal for Human Relations. Chmn: Jerry Silverman. Co-chmn: Pauline Trigere. Dinner Chmn: Lloyd Weill. Tickets: \$125.00 each. (Black Tie) Contact: Arthur Feuer, PL. 1-4000.	AMERICAN JEWISH COMM.(165 E. 56TH ST.)	WALDORF-ASTORIA BALLROOM
Friday June 14 9:00 A.M.; 12:00 Noon	FALL FASHIONS AT TWO SHOWINGS Showing of American ready-to-wear fashions. Prices and more details in a later issue. Contact : CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Friday June 14 9:30 A.M.	PRESS PREVIEW: FALL- WINTER FURS Fur collections by Christian Dior Furs, Miss Dior Furs, Christian Dior Esq. and Laurence Kaye. By invitation. Beginning Mon., June 17, daily at 10:30 and 2:30, by appointment. Contact: Jan Kaye, OX. 5-8340.	CHRISTIAN DIOR FURS; LAURENCE KAYE FURS	345 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
June 16	FATHER'S DAY (Sunday)		
June 17	BILL BLASS-MAURICE RENTNER PRESS SHOW AT 3:00 (Opening June 11 at 2:30)		
Monday June 17 3:00 P.M.	"GREAT DESIGNS IN JEWELRY" AWARDS Press preview of jewelry designs. Exhibit opens: 4:00, cocktails-buffet: 5:00. Admission by ticket. Contact: Awards Committee, MU. 3-6372.	D. SWAROVSKI CO.	HOTEL PLAZA GRAND BALLROOM
Monday June 17 5:00 P.M. Cocktails	PREMIERE: FASHION SHOW "Denims Arrive on Fifth Avenue"--preview of fashions for men, women, teens. By invitation. Contact: 594-3080.	SWIFT TEXTILES	HOTEL PIERRE ROOF GARDEN
Monday June 17 6:00 P.M.	CUSTOMER SHOWING: BRIDAL FASHIONS Tickets: Bridal Salon, 3rd floor. Publicity: Dorothy Kaplan, LO. 5-7960.	STERN BROTHERS	SPECIAL EVENTS CENTER 6TH FLOOR
June 18	PRIMARY ELECTION DAY (Tuesday)		
Tuesday June 18 6:30 P.M.	FALL-WINTER '68 BRIDAL FASHIONS Admission by ticket (free) available in Bridal Salon, 4th floor. Showings in suburban stores at 7:30 P.M.: Wed., June 19, Westchester; Tues., June 25, Roosevelt Field; Wed., June 26, Valley Stream; Tues., July 2, Paramus. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	STATLER-HILTON HOTEL GRAND BALLROOM
Wednesday June 19- June 23	FIFTY-FIRST NATIONAL PRESS WEEK IN N.Y. Fall collections of leading designers will be presented to the visiting press. By invitation. Press Director: Mildred Sullivan, LA. 4-0461.	N.Y. COUTURE BUSINESS COUNCIL	HOTEL PIERRE 5TH AVE. & 61ST ST.
Sunday June 23- June 28	FALL COLLECTIONS FOR VISITING PRESS Fall ready-to-wear collections at American Designer Showings. For visiting press, by invitation. Publicity: Eleanor Lambert, MU. 8-2130.	AMERICAN DESIGNER SHOWINGS	HOTEL DELMONICO PARK AVE. AT 59TH ST.

1969

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